



INDIAN INSTITUTE OF
INTERIOR DESIGNERS
JAIPUR REGIONAL CHAPTER
PRESENTS

**YOUNG
DESIGNERS'
FEST 2024**

JAIPUR. 12.13 APRIL

VENUE:
RAJASTHAN INTERNATIONAL
CENTRE JHALANA, JAIPUR

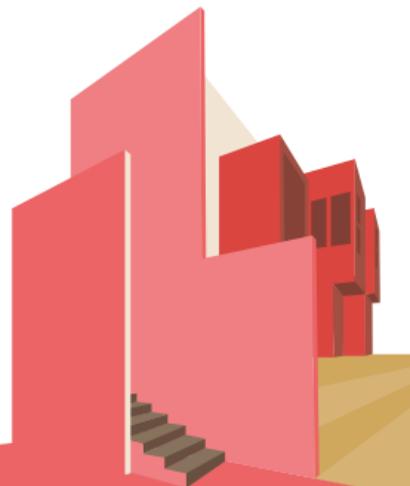
Team IIID welcomes you to this initiative that brings our young talent to the forefront.



**CAFÉ
DESIGN**



The Young Designers Festival (YDF) celebrates the talent and fresh design ideas of design students and young designers up to the age of 35 years throughout the IIID fraternity who are currently enrolled in an interior design or interior architecture program, institution or practice. The competition allows emerging professionals to showcase their work and gain exposure in the interior design industry.





CAFÉ DESIGN

You are tasked with designing a **rooftop cafe** that offers a unique dining experience, blending indoor and outdoor spaces seamlessly. The objective is to **create a vibrant and inviting environment** that caters to patrons seeking both **open-air dining** and **sheltered seating options** while enjoying panoramic views of the surrounding landscape.





DESIGN BRIEF

CAFÉ DESIGN

DESIGN CONTEXT

The rooftop cafe is situated in a bustling urban area with limited green spaces. The client envisions a venue that not only provides exceptional food and beverages but also offers a green oasis where patrons can relax and unwind amidst lush landscaping and breathtaking views.



DESIGN REQUIREMENTS

Spatial Organization: Design an efficient layout that maximizes the use of available space while ensuring a comfortable flow of movement for patrons and staff. Allocate distinct areas for open-air dining, covered seating, and indoor dining. Create a seamless transition between indoor and outdoor spaces to enhance the overall dining experience.

Landscape Design: Incorporate lush greenery, potted plants, and vertical gardens to introduce natural elements and enhance the rooftop oasis ambiance. Integrate seating areas within the landscape design, such as cozy alcoves nestled amidst foliage or communal tables surrounded by greenery.

Open Air Dining: Design an inviting outdoor dining area with comfortable seating arrangements, such as lounge chairs, dining tables, and bar seating. Provide shading options, such as retractable umbrellas or pergolas with climbing plants, to offer protection from direct sunlight while preserving an alfresco atmosphere.

Closed Dining: Create a covered seating area that offers protection from the elements without sacrificing views or natural light. Incorporate retractable glass walls or sliding doors to provide flexibility in controlling airflow and temperature while maintaining an open feel.

Functional Layout: Optimize the space by carefully planning the layout of seating areas, service stations, kitchen facilities, and restrooms. Ensure smooth traffic flow and accessibility for both customers and staff.

Aesthetic & Atmosphere: Establish a cohesive design aesthetic that reflects the cafe's brand identity and complements the surrounding urban landscape. Use a combination of natural materials, such as wood, stone, and metal, to create a warm and inviting atmosphere that harmonizes with the greenery.

Lighting Design: Implement a thoughtful lighting scheme that enhances the ambiance during both daytime and evening hours. Incorporate ambient lighting, task lighting, and decorative lighting elements to create a welcoming and intimate atmosphere after sunset.

Accessibility and Safety: Ensure compliance with accessibility guidelines to accommodate patrons of all abilities. Implement safety measures such as sturdy railings, non-slip flooring, and adequate lighting to ensure a safe dining environment.

DELIVERABLES

- Concept Sheet/Theme Board /Mood Board showcasing the colour palette, textures, and design inspiration.
- Material Board
- Floor plan layout showing the arrangement of different areas within the office space.
- Elevations, Sections, Plumbing, Electrical, Looping etc.
- 3D renderings or sketches illustrating the proposed design concept.
- Material and finish selections for flooring, wall treatments, furniture, and lighting fixtures.



DESIGN BRIEF

APARTMENT
DESIGN

SUBMISSION GUIDELINES

- Present your design concept along with the rationale behind design decisions.
- Provide detailed explanations of how the design addresses the client's requirements and enhances functionality and aesthetics.
- Include annotated drawings and specifications to convey design details effectively.
- Compose the drawings in A1 format that will be provided by IIID before the submission date.
- The layout is attached in the mail as a CAD file

ADDITIONAL NOTES

- Consider sustainability principles in material selection and design choices.
- Ensure compliance with building codes and regulations.
- Budget constraints should be taken into account during the design process.
- Collaboration and teamwork are encouraged to brainstorm innovative ideas and refine the design concept.
- The budget for this project is flexible
- The final design should be innovative, practical, and aligned with the client's vision.



GOOD LUCK

WITH YOUR DESIGN PROJECT!
IF YOU HAVE ANY FURTHER QUESTIONS
OR NEED CLARIFICATION, FEEL FREE TO ASK.